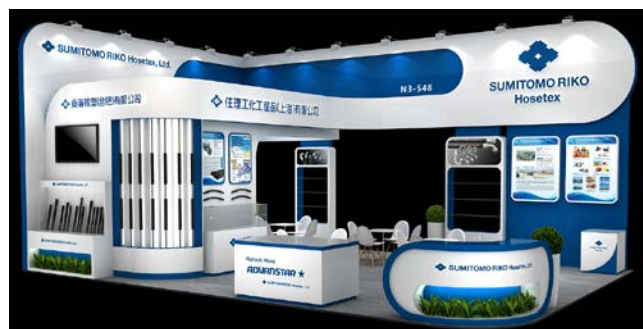


November 20, 2018

Sumitomo Riko to Exhibit at bauma China 2018 Trade Fair for Construction Machinery

~ Exhibiting feeder hoses for the first time; stepping in China's feeder hose market ~

Sumitomo Riko Company Limited (Headquarters: Nakamura-ku, Nagoya-shi; President: Tetsu Matsui) is pleased to announce that its industrial hoses manufacturing and sales subsidiary Sumitomo Riko Hosetex, Ltd., its Chinese industrial hoses manufacturing and sales subsidiary TRFH Co., Ltd., and its Chinese industrial hoses sales subsidiary SumiRiko Industrial Products (Shanghai) Co., Ltd. will jointly participate in bauma China 2018, which is to be held at the Shanghai New International Expo Center in Shanghai, China starting 27th November 2018 (Tue).



Booth image

China's industrial hose market is booming due to the various infrastructure development projects under the China government's Belt and Road Initiative (BRI). Demand has increased particularly for products used in civil engineering work, which also includes feeder hoses. Demand for hydraulic hoses has also remained steady with rising demand in construction industry.

In these favorable conditions, Sumitomo Riko has decided to make an entry into the China's feeder hoses market. Starting this fiscal year, we have already started escalating our sales expansion. We are using the network of China's domestic hose distributor association "*Kyoshokai*" which was launched in Yr. 2016. We are also aggressive promoting our products at construction sites in order to improve product branding among existing customers. Furthermore, to accelerate penetration of our sales for new customers, we are exhibiting feeder hoses for the first time at this event, which is the largest construction machinery trade fair in Asia. We shall display wear resistant hoses for conveying sand and gravel from tunnel excavations, our oil resistant hoses which is used in construction machinery, and many other products.

In addition, we shall exhibit a total of 30 different hydraulic hoses used in construction machinery to comply to the requirements from China Market. Some of the products are, "EXS Series" hose which is highly acclaimed product by our customers, KYO Series" highly durable and flexible JIS (Japanese Industrial Standard) compatible hose which was launched last year.

<Outline of Exhibition>

Exhibition name	bauma China 2018
Date	27 th November, 2018 (Tue) ~ 30 th November 2018 (Fri)
venue	Shanghai New International Exhibition Center (Shanghai, China)
Booth area	N3.548

<Overview of Exhibited Products>

>>Feeder hoses

- “ELSTAR” abrasion resistant hoses

Excellent abrasion resistance quality hoses, these can safely convey water, mud and concrete and are generally used in tunnel excavation and deep underground construction. Over many years of usage in Japan, these hoses have performed excellently in various major construction projects and factories and have largely contributed to urban development.



“ELSTAR”

- Oil resistant hoses

These are return hoses* used in construction machinery and forklifts. These have excellent flexibility and shape retention with long life.

*Return hose: Hose to carry hydraulic oil used in hydraulic equipment back to the oil tank

>>Hydraulic hoses

- “EXS Series” of the “ADVANSTAR” - hydraulic hoses for overseas aftermarket

Highly flexible, maneuverable, and easy-to-fit hoses, these are DIN (German industrial standard) compatible hoses. Our lineup consists of six types of hose with different range of internal diameters.

- “KYO Series” - hydraulic hoses for China aftermarket

These are JIS (Japanese Industrial Standards) compatible hydraulic hoses. These products are highly flexible and durable, meets the requirements of China market where high performance and quality are required. The product lineup consists of two types of hoses with different internal diameters.

About Us-----

Founded in 1929, Sumitomo Riko is a manufacturing company headquartered in Nagoya-shi, Aichi, Japan. We changed our name from Tokai Rubber Industries, Ltd. in 2014. In the field of “Automotive (Mobility)”, we manufacture anti-vibration rubber parts, in which we have a leading global share, as well as rubber and resin hoses, urethane sound controlling & insulation products, and interior equipment. We are also applying the technologies we have accumulated in automobile parts development to expand our business in the fields of “Infrastructure and Housing environment”, “Electronics”, and “Healthcare”. Utilizing our global network of 106 bases in 23 countries, we aim to be a “Global Excellent Manufacturing Company” that contributes to the safety, comfort, and environment of people worldwide.

Contact Information

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