

November 5, 2018

“SR Soft Vision” Body Pressure Detection Sensor Conforms to CE Marking ~Sumitomo Riko to exhibit at MEDICA 2018 as it looks to begin marketing in Europe~

Sumitomo Riko Company Limited (Headquarters: Nakamura-ku, Nagoya-shi; President: Tetsu Matsui) is pleased to announce that “SR Soft Vision” body pressure detection sensors now conform to CE marking as medical devices as we aim to enter the European market.



SR Soft Vision (European version)

“SR Soft Vision” is a sensor sheet that visualizes body pressure distribution and balance by applying “Smart Rubber (SR) sensors”, pressure detection sensors made with soft and durable rubber developed by Sumitomo Riko. It is utilized by caregivers, nurses, and physical therapists to aid patient rehabilitation, including in the repositioning of patients to prevent pressure ulcer and in the selection of wheelchair cushions. “SR Soft Vision” can be used by simply connecting it via USB to a PC, tablet, or other terminal installed with specialized software.

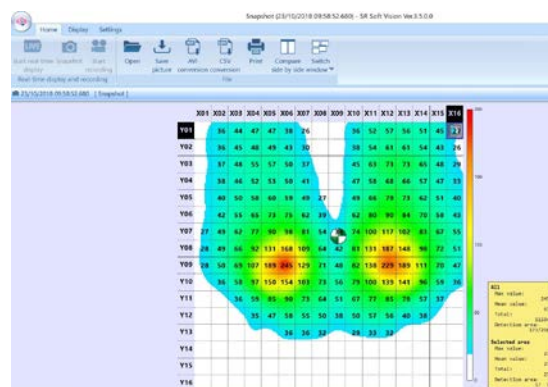
This product was made to conform to CE marking in May, a requirement to sell it in Europe. Also, the software installed on terminals offers English and German language support, completing preparations for product sales in the European market. The sensor sheet is 45 cm × 45 cm and weighs just 260 g, making it portable as well. Making full use of the features of this product that anyone can easily use, we will promote sales not only in medical and nursing care facilities but also for use in general in-home care in Europe.

Looking to begin marketing “SR Soft Vision” in Europe this year, Sumitomo Riko will exhibit at MEDICA 2018, an international medical device exhibition held starting November 12 (Monday) at Messe Düsseldorf in Germany. We will exhibit the “European version of SR Soft Vision”, which offers English and German language support. At this exhibition, we will work to build relationships with medical device trading companies and sales agents in order to establish a sales network in Europe.

<Overview of the Exhibited Product>

>> SR Soft Vision

“SR Soft Vision” is a sheet sensor that can display the user's body pressure distribution and balance on a PC or other terminal. The use of rubber sensors developed by Sumitomo Riko makes the sensor sheet soft and elastic. And because the sheet is made of a soft material, it does not interfere in the comfort of the user. Since the release in 2013 of the first “SR Soft Vision”, the distribution version, and the numerical version, which allows for the quantification of pressure, we have extended the product lineup to suit various situations of use, including a wireless version that can be used with a tablet or other mobile device, and a whole-body version that can measure pressure distribution of the entire body from head to toe. The European version is based on the numerical version and offers English and German language support. It is utilized to aid patient rehabilitation, including in the repositioning of patients to prevent bedsores and in the selection of wheelchair cushions.



“SR Soft Vision” (European version) Display image

<Outline of Exhibition>

Exhibition name	MEDICA 2018
Date	Monday November 12 – Thursday November 15
Venue	Messe Düsseldorf (Germany)
Booth No.	Hall 10 / C56



Booth image

* The center of the booth is our exhibition area

About Us

Founded in 1929, Sumitomo Riko is a manufacturing company headquartered in Nagoya-shi, Aichi, Japan. We changed our name from Tokai Rubber Industries, Ltd. in 2014. In the field of “Automotive (Mobility)”, we manufacture anti-vibration rubber parts, in which we have a leading global share, as well as rubber and resin hoses, urethane sound controlling & insulation products, and interior equipment. We are also applying the technologies we have accumulated in automobile parts development to expand our business in the fields of “Infrastructure and Housing environment”, “Electronics”, and “Healthcare”. Utilizing our global network of 106 bases in 23 countries, we aim to be a “Global Excellent Manufacturing Company” that contributes to the safety, comfort, and environment of people worldwide.

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