DTR, TRI’s U.S. subsidiary, celebrated 25th anniversary.  
~ First overseas footprint for TRI ~

Tokai Rubber Industries, Ltd. (Head office: Komaki, Aichi; President: Yoshiaki Nishimura) and DTR Industries, Inc. (“DTR-OH”, a U.S. subsidiary for manufacturing and sales of automotive anti-vibration rubber) celebrated 25th anniversary since the beginning of DTR-OH’s operation.

DTR-OH was incorporated as TRI Group’s first overseas transplant in the state of Ohio, as a joint venture with a U.S. corporation, DURAMAX and has been supplying anti-vibration rubber products and mainly to transplants of Japanese OEMs.  

In addition to DTR-OH, DTR Tennessee Inc. was incorporated in 1996 to enhance production capacity and capability to meet customer requirements. Thus forming a 2-site manufacturing operation.  

After 25 years of operation, DTR Group became TRI’s largest overseas subsidiary with sales of 60 billion yen i.e. 20% of TRI group’s consolidated annual sales. Recently DTR has been highly evaluated by the customers as an automotive components manufacturer who supplies timely delivery of high quality products rapidly.

1,400 guests were present at the ceremony, including the mayor of the city of Bluffton and people related to TRI, DTR-OH, and surrounding communities. Yoshiaki Nishimura the president of TRI emphasized the significance of the 25-year history and that the success of DTR-OH has lead TRI’s global footprint afterwards.

TRI now has 4 entities in U.S.A. ; DTR-OH, DTR-TN, TRI America, Inc. (Headquarters of operations in North, Central and South Americas), and TRI Technical Center USA, Inc. (R&D base). We will strive to further enhance our sales channel and supply chain in North American market.
<DTR Summary>
Locations: DTR-OH: 320 Snider Road, Bluffton, Ohio 45817, U.S.A.
           DTR-TN: 199 Pottertown Road, Midway, Tennessee 37809, U.S.A.
Main Business: Manufacturing and sales of anti-vibration rubber and hoses for automotive
Capital: DTR-OH: 5 million U.S. Dollar (approx. 495 million yen) *
        DTR-TN: 42 million U.S. Dollar (approx. 4,150 million yen) *
Shareholding: Both are 100% owned by Tokai Rubber Industries, Ltd.
Representatives: DTR-OH: Akira Kikuta (TRI’s Executive Officer)
                 DTR-TN: Tetsu Matsui (TRI’s Senior Managing Officer)
No. of Employees: DTR-OH: 580 / DTR-TN: 962

* Calculated at the rate US$1.00 = 99yen

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