

# PRESS RELEASE

August 21,2024

# Sumitomo Riko Exhibits at The Built Environment Expo

Sumitomo Riko Co., Ltd (Headquarters: Nakamura-ku, Nagoya: President & CEO: Kazushi Shimizu) will exhibit at The Built Environment Expo/BEX ASIA, which will be held at Marina Bay Sands (Singapore) from September 4 (Wed.) to 6 (Fri.). We will be exhibiting jointly with Miredo Asia Private Limited (Headquarters : Singapore, Director: Jonathan Muliang, Director: Chua Wee Kang).



## <Outline of the exhibition>

Exhibition Name	The Built Environment Expo/BEX ASIA
Dates	Wednesday, September 4 $\sim$ Friday, September 6
Venue	Marina Bay Sands
URL	https://www.bex-asia.com/

# <Exhibits>

#### Window films reflecting and insulating against heat "Refleshine"

This window film keeps heat from sunshine out in summer (heat shielding) and stops indoor heat from escaping in winter (heat insulation). It is transparent but also maintains safety if the glass breaks, improving comfort year-round near the windows and contributing to savings in airconditioning power.



#### >>Automotive Window Film

By attaching this product to automobile glass, it provides the effects of heat shielding and UV blocking. By uniformly dispersing transparent conductive material, the film ensures both visibility while driving and a heat shielding function that absorbs heat

(near-infrared rays) from the sun, thereby contributing to improved cabin comfort and reduced air-conditioning load. The product has been used in approximately 180,000 vehicles in Southeast Asia (Malaysia).

#### >> Seismic control systems for building "TRC Damper"

Using our unique viscoelastic rubber, this is an effective earthquake countermeasure system for mid and high-rise buildings including office buildings and condominiums. A special viscoelastic rubber absorbs earthquake energy and reduces shaking by instantly converts earthquake energy into thermal energy and then shaking to be reduced. It's effective against a rolling decrease caused by the wind and the thinness and compactness are also features. TRC Damper can be reduced the useless space in the building design and has been installed in the more than 150 office buildings and apartments in Japan, abroad so far.



#### <Press Release for Automotive Window Film>

https://www.sumitomoriko.co.jp/english/news/2023/jjs0va0000001x4-att/n519106 94-e.pdf

## <Product information for "Refleshine"&"TRC Damper">

https://www.sumitomoriko.co.jp/english/product/housing\_environment/

