

Sumitomo Riko to Exhibit at 2017 Shanghai International Motor Show

Sumitomo Riko Company Limited (Headquarters: Nakamura-ku, Nagoya-shi; President and COO: Tetsu Matsui) will have a booth at Auto Shanghai 2017 - The 17th International Automobile Industry Exhibition to be held in Shanghai, China from Wednesday, April 19. It will be the first time for the Sumitomo Riko Group to have its own booth at the Shanghai International Motor Show.



This time at the Shanghai International Motor Show, we will introduce the MONOZUKURI of the Sumitomo Riko Group, a manufacturer of top-quality auto parts, through our various lines of products. We will show everyone our product development and supply system, which enables fast delivery to all automobile makers with bases in China by utilizing our 12 manufacturing bases within China's automotive parts sector.

The Sumitomo Riko booth will exhibit our product lineup including anti-vibration rubber parts, which have a leading share of the world market, various hoses that offer weight reduction and meet environmental regulations, sound controlling/insulation parts such as engine covers, and interior equipment such as headrests and armrests. We also plan to demonstrate the Smart Rubber (SR) Sensor, our uniquely developed all-rubber pressure sensor, as a reference exhibit.



Anti-vibration



Hoses



Sound controlling/
Insulation parts



Interior equipment

The Sumitomo Riko Group is utilizing its global network of 105 bases in 23 countries to actively expand overseas. Our business development in China began in 1995 with the founding of Tokai Rubber (Tianjin), an anti-vibration rubber and hose production base in Tianjin.

We have built a product development and supply system with five regions worldwide covering China and South Korea, Europe and Africa, Asia, the Americas, and Japan, and in China we established an R&D facility in Jiaxing, our first ever in that country. Since then, using our unique polymer materials technology and uncompromising comprehensive evaluation technology, we have developed automotive products that can achieve the levels of safety, security and comfort required by automobile makers even in China.

<Overview>

Name of Trade Fair	Auto Shanghai 2017 - The 17th International Automobile Industry Exhibition
Held	Wednesday, April 19 - Friday, April 28
Venue	National Exhibition and Convention Center, Shanghai
Booth Area	Hall 4.2 / Booth 4BD251

About Us-----

Founded in 1929, Sumitomo Riko is a manufacturing company headquartered in Nagoya-shi, Aichi, Japan. We changed our name from Tokai Rubber Industries, Ltd. in 2014. In the automotive field, we manufacture anti-vibration rubber parts, in which we have a leading global share, as well as rubber and resin hoses and urethane sound controlling/insulation products and interior equipment. We are also applying the technologies we have accumulated in automobile parts development to expand our business in the fields of electronics, infrastructure, and "housing environment and health & nursing". Utilizing our global network of 105 bases in 23 countries, we aim to be a "Global Excellent Manufacturing Company" that provides safety, security and comfort to people worldwide.

Contact Information

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