TRI's "DBJ BCM (Development Bank of Japan: Business Continuity Management) rating" awarded the highest rank.
～Business continuity strength and disaster prevention capability recognized～

Tokai Rubber Industries, Ltd. (HQ: Komaki City, Aichi Prefecture, President: Yoshiaki Nishimura), informs that the Development Bank of Japan (H.Q.: Chiyoda-ku, Tokyo, President and CEO: Mr. Toru Hashimoto) has given it the highest rank of the "DBJ BCM ratings", that which evaluates companies as having excellent efforts in disaster management and business continuity.

"DBJ BCM ratings" are granted by the bank to companies that intend to continue operating in the event of a disaster, and in order to do so positively develop effective disaster management planning decisions, and implement Business Continuity Management (B.C.M.) On this occasion, along with TRI being the first company to receive this highest rank evaluation from not only within the rubber industry, but also from among the companies based in Aichi prefecture - it has also decided to take up funding in the form of an "authorized earthquake disaster recovery loan".

In receiving this rating, our company was highly evaluated for its activity in areas including the following:

① Bringing about transparency to the operational flow of our most important products, identifying the bottlenecks and implementing measures aimed at their alleviation.

② Investigating the disaster prevention / business continuity management of our trading partners, and building a stronger supply chain with such strategies such as increasing inventory accumulation, and securing alternative raw materials.

③ Tackling regional disaster management with efforts such as stockpiling emergency supplies for local residents, and entering into agreements with local authorities.

In order to minimize the interference to the product supply chain by disasters, the company is working not only on disaster damage prevention, but also on strengthening its entire risk management system. Having taken the opportunity Using this certification process has brought about, we will now continue to work further on building a strong, disaster-resilient management structure.

【Contact Information】
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