Tokai Rubber Industries "CSR Report 2013" issued

Tokai Rubber Industries, Ltd. (HQ: Komaki City, Aichi Prefecture, President: Mr. Yoshiaki Nishimura) informs that it has issued its "CSR Report 2013" which integrates the company's FY 2012 CSR (corporate social responsibility) activities, and the two are being exhibited together on the TRI website, starting from September 2nd.

This report reports to all the stakeholders about the group's CSR related efforts and results, and plans going forward. We introduce it in three parts; "Management", "Relationships with Stakeholders", and "Relationships with Planet Earth's Environment", with its aim being to foster understanding of these themes.

Published within is a plan which introduces the technology behind "shock prevention" rubber that is being used on things such as bridges, houses, and railway carriages; and the performance and role of our company's world top market share boasting automotive anti-vibration rubber. It directly incorporates the voices of executives and employees of each group company, who discuss business policies that respect diversity whilst proceeding with global expansion. We also recorded the state of the "CSR staff dialog" where executives and workers exchange opinions, which started from this financial year.

With regard to the preparation of this report, in addition to an independent third party assurance, we receive third party opinion, and are striving to improve the quality of disclosure information and reliability while reflecting the recommendations from the outside. Also, in order to introduce these efforts to everyone overseas, we intend to post the English version on our web site in October, and the Chinese version in November.
TRI, based on the basic principle of "contributing to society through corporate activities steeped in wisdom", aims for more prosperous lifestyles, and we will continue to contribute to the development of an earth friendly sustainable society.

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