TRI to acquire majority share in Inoac Tokai (Thailand) Co., Ltd.
Strengthening the foundations of Automotive hose business in Thailand

Tokai Rubber Industries, Ltd. (Head office: Komaki City, Aichi Prefecture, President: Yoshiaki Nishimura, "TRI") announced today that it has reached an agreement in principle with a co-shareholder to increase its share in Thailand based Joint Venture, Inoac Tokai (Thailand) Co., Ltd. ("ITTC") from 34% to a controlling share of 50.6% and consequently ITTC is to become a consolidated subsidiary of TRI. The transaction will be finalized by the end of March 2013.

ITTC was incorporated in 2001 as the joint venture with INOAC CORPORATION (Head office: Nagoya City, Aichi Prefecture, President: Soichi Inoue, "INOAC"), with ITTC’s main business of manufacturing and supplying the automobile rubber hoses to mainly Japanese OEMs in Thailand. ITTC has become one of the most successful automobile parts companies in Thailand, by leveraging a unique combination of resources, capabilities and technologies of both TRI and INOAC.

With acquiring majority share of ITTC, TRI and ITTC now intend to embark on an ambitious growth strategy in Thailand. TRI aims to grow its product offering with the best service to its customers and geographic footprint, to provide an effective supply/demand chain management for quick/timely response to local market dynamics and to develop a high quality and cost competitive products that perfectly meet the stringent environmental requirements in the market.

TRI’s automobile hose business accelerates growth and expands its footprint in ASEAN markets. TRI has established new locations/production bases both in Vietnam and Indonesia. In addition, TRI has successfully completed the acquisition of Europe and South America-based Dytech-Dynamic Fluid Technologies S.p.A. ("DYTECH") and made DYTECH a fully-consolidated subsidiary in February 2013. With the continuing support of INOAC in Thailand, TRI expects to further strengthen its complementary network on the global basis so Tokai may provide the quality products expeditiously to its customers worldwide.

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