

TRI establishes its manufacturing subsidiary for OA equipment parts in Thailand

Tokai Rubber Industries, Ltd. (TRI) (Head office: Komaki City, Aichi Prefecture, President: Yoshiaki Nishimura) announces its decision to newly establish its subsidiary specializing in the manufacturing and sales of parts for Office Automation equipment in Rayong, Thailand.

As major domestic laser printer and copier makers are shifting their production bases to China and South East Asia in order to curb production costs, we need to keep pace with the production transfer of such OA equipment makers, our existing customers. We also aim to acquire new customers by introducing a high-quality, low-cost production system and enhancing our competitiveness in quality and prices.

While TRI Group has already been operating automotive supply businesses extensively in Asian and Western countries, this new subsidiary will serve as another full-scale overseas base for general industrial products businesses following the establishment of our industrial hose manufacturing and selling facility in Hefei, China. We are determined to further expand our general industrial products businesses more aggressively abroad in addition to the automotive supply businesses.

<Outline of the Thai subsidiary>

Name: Tokai Rubber Chemical and Plastic Products (Thailand) Ltd. (tentative name)

Location: Eastern Seaboard Industrial Estate, Rayong, Thailand

Business description: Manufacturing and selling components for Office Automation equipment

Establishment: October, 2012 (planned)

Capital: 800 million baht* (approx. 2.08 billion yen)

Capital contribution ratio: Tokai Rubber Industries, Ltd. 100%

Representative: Kouji Yamaguchi (Manager of Chemical and Plastic Products Business Planning Office, Chemical and Plastic Products Business Unit, IT and Electronics Business Unit Headquarters, TRI)

Payroll number: Approx. 200 employees (estimation for FY2015)

Investment amount: 1.8 billion yen in the first fiscal year

Area of plant: site 33,000 m², building 9,000 m²

Sales amount: 732 million baht* (approx. 1.9 billion yen, estimation for FY2015)

Start of production: February, 2014 (planned)

(※) Calculated 1 baht/2.6 yen