Announcement of Organizational Change

1. Organizational Change (on June 20, 2012)

“Introduction of the Business Unit Headquarters system”
Aiming to clarify the responsibility and authority of Business Unit managers, Tokai Rubber Industries, Ltd. introduces the Business Unit Headquarters system in which the following 4 organizations are newly established to oversee respective Business Units:
“Automotive Anti-Vibration and Polyurethane Products Business Unit Headquarters,”
“Automotive Hose Business Unit Headquarters,”
“IT and Electronics Business Unit Headquarters,” and
“Industrial Materials Business Unit Headquarters.”