Joint venture press dies manufacturing company composed of three companies will be established in China.

~providing products globally for the group manufacturing bases~

Tokai Rubber Industries Ltd. (Head office: Komaki-city Aichi-prefecture; President: Yoshiaki Nishimura, hereafter referred to as TRI) has decided to establish a new company for manufacturing and selling press dies\(^1\) called Tokai Jinrong Die (Tianjin) Co., Ltd. (hereafter referred to as TJD) in June, 2011 with the joint venture of a Chinese pressed parts maker, TianJin JinRong TianYu Precision Machinery Co., Ltd. (hereafter referred to as JingRong) and one of TRI’s subsidiaries, mainly producing metal parts for TRI group companies, TRI Metex Ltd.

<New company, TJD: Gist of establishment purposes>

TRI group is striving to provide products with high cost competitiveness on a global scale.

In terms of rubber dies\(^2\) we have already been manufacturing them at one of TRI’s subsidiaries in China, Tokai Rubber Moldings (Tianjin) Co., Ltd. This time, we have decided to establish a new company, TJD, TRI’s new subsidiary in China, for the purpose of manufacturing press dies with high cost competitiveness and quality.

The new company, TJD will produce press dies to manufacture metal fittings used for one of TRI’s core businesses, automotive anti vibration rubber products and provide them for worldwide TRI group manufacturing bases including those located in Japan and China.

This will help make further total cost reduction of automotive anti-vibration rubber products.

The new company is scheduled to commence mass production in December, 2011.

<Profile of the new company TJD>

Company name: Tokai Jinrong Die (Tianjin) Co., Ltd.

Location: No.3, Haitai Chuangxin 4 Road, Tianjin New Technology Industrial Zone, Tianjin, China

(Adjoining land of JingRong manufacturing base)

Substance of business: manufacturing and selling press dies related to automotive anti vibration rubber products

Capital stock: 20 million Chinese Yuan

Investment ratio: TRI: 50%, JingRong: 25%, Metex: 25%

Representatives: Tsutomu Matsuoka, Chairman (Executive Officer, General Manager of the Automotive Anti-Vibration Products Business Unit, TRI)

Kiyohiro Shimizu, President (Purchase Planning Department, Automotive Anti-Vibration Products Business Unit, TRI)

Building area: 2,340 m\(^2\)

Date of foundation: June, 2011 (scheduled)

Production start: December, 2011 (scheduled)

Employee number: 74 (estimate for the fiscal year 2015)

\(^1\): dies to press mold plated metals

\(^2\): dies to mold rubber materials into product forms
【Reference】

<joint venture signatory ceremony>

from the left front, Mr. Tazuke, President of Metex, Mr. Nishimura, President of TRI, Mr. Yan, Chairman of JingRong

<outline of JingRong>
Company name: TianJin JinRong TianYu Precision Machinery Co., Ltd.
Location: No.3, Haitai Chuangxin 4 Road, Tianjin New Technology Industrial Zone, Tianjin, China
Substance of business: Manufacturing and selling automotive • electric pressed parts Designing and manufacturing press dies
Capital stock: 25 million Chinese Yuan
Representative: Yan Xuewei Chairman of JingRong
Year of foundation: 2004
Employee number: 900

<outline of Metex>
Company name: TRI Metex Ltd.
Location: Higashi 3-1 Komaki-city Aichi-Prefecture, Japan (in TRI’s head office building site)
Substance of business: manufacturing and selling metal parts
Capital stock: 30 million Yen
Representative: Yutaka Tazuke, President
Year of foundation: 1965
Number of employee: 110

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