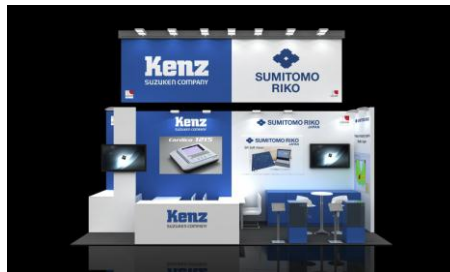


November 8, 2017

## **Sumitomo Riko to Exhibit at MEDICA 2017 in Germany** ~ Will unveil SR Soft Vision body pressure sensor in Europe for the first time ~

Sumitomo Riko Company Limited (Headquarters: Nakamura-ku, Nagoya-shi; President: Tetsu Matsui) will exhibit for the first time at the international medical equipment trade fair MEDICA 2017 to be held from Monday, 13 November to Thursday 16 November in Dusseldorf, Germany.



In Europe, the growing population of elderly people and lack of caregivers are a social problem and attention is focused on delivering higher quality and more efficient nursing and care. Also, home nursing and home care are mainstream in Europe and it is mainly family members, in collaboration with carers, nurses, doctors, therapists, etc., who provide care for patients such as correctly positioning them.

Sumitomo Riko will introduce for the first time in Europe our SR Soft Vision, a body pressure sensor that can be used not only in medical and care facilities but also for ordinary home care in Europe. SR Soft Vision is a product that visualizes body pressure and balance to make body pressure management easy. Built into the device are Smart Rubber (SR) sensors developed by Sumitomo Riko that are made from soft but strong rubber. It is easy to use the device by just connecting it to the USB port of any computer or tablet on which its app (English and German versions due in early 2018) has been installed.

Managing the risk of bedsores, which has previously depended on the experience of medical professionals, can now be done by using SR Soft Vision that visualizes high pressure points and real time detection of changes in pressure.

Sumitomo Riko is planning a full-scale roll-out in the European market in the near future, MEDICA 2017 will be a great opportunity to build a network with European medical equipment firms and distributors.

## <Outline of event>

Exhibition name	MEDICA 2017
Date	13 - 16 November
Venue	Messe Düsseldorf
Booth area	Hall 10, C-56

## <Description of exhibited products>

### >> SR Soft Vision

SR Soft Vision is a body pressure sensor that utilizes SR sensor technology to display the user's body pressure distribution and balance on a computer screen or other devices. Due to the rubber sensors and the softness of the sheet material, SR Soft Vision is flexible and elastic and does not interfere in the comfort of the user.

Since the release in 2013 of the first SR Soft Vision, the distribution version, we have extended the product portfolio to suit various situations of use, including a wireless version that can be used with a mobile device such as a tablet or a smartphone, and a whole-body version that can measure pressure distribution of the entire body from head to toe. SR Soft Vision can be used as a wheelchair seating tool, a bed sore management tool, or a rehabilitation support tool.



SR Soft Vision

## Inquiries about our products

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### About Us-----

Founded in 1929, Sumitomo Riko is a manufacturing company headquartered in Nagoya-shi, Aichi, Japan. We changed our name from Tokai Rubber Industries, Ltd. in 2014. In the automotive field, we manufacture anti-vibration rubber parts, in which we have a leading global share, as well as rubber and resin hoses and urethane sound controlling/insulation products and interior equipment. We are also applying the technologies we have accumulated in automobile parts development to expand our business in the fields of electronics, infrastructure, and "housing environment and health & nursing". Utilizing our global network of 106 bases in 23 countries, we aim to be a "Global Excellent Manufacturing Company" that provides safety, security and comfort to people worldwide.

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